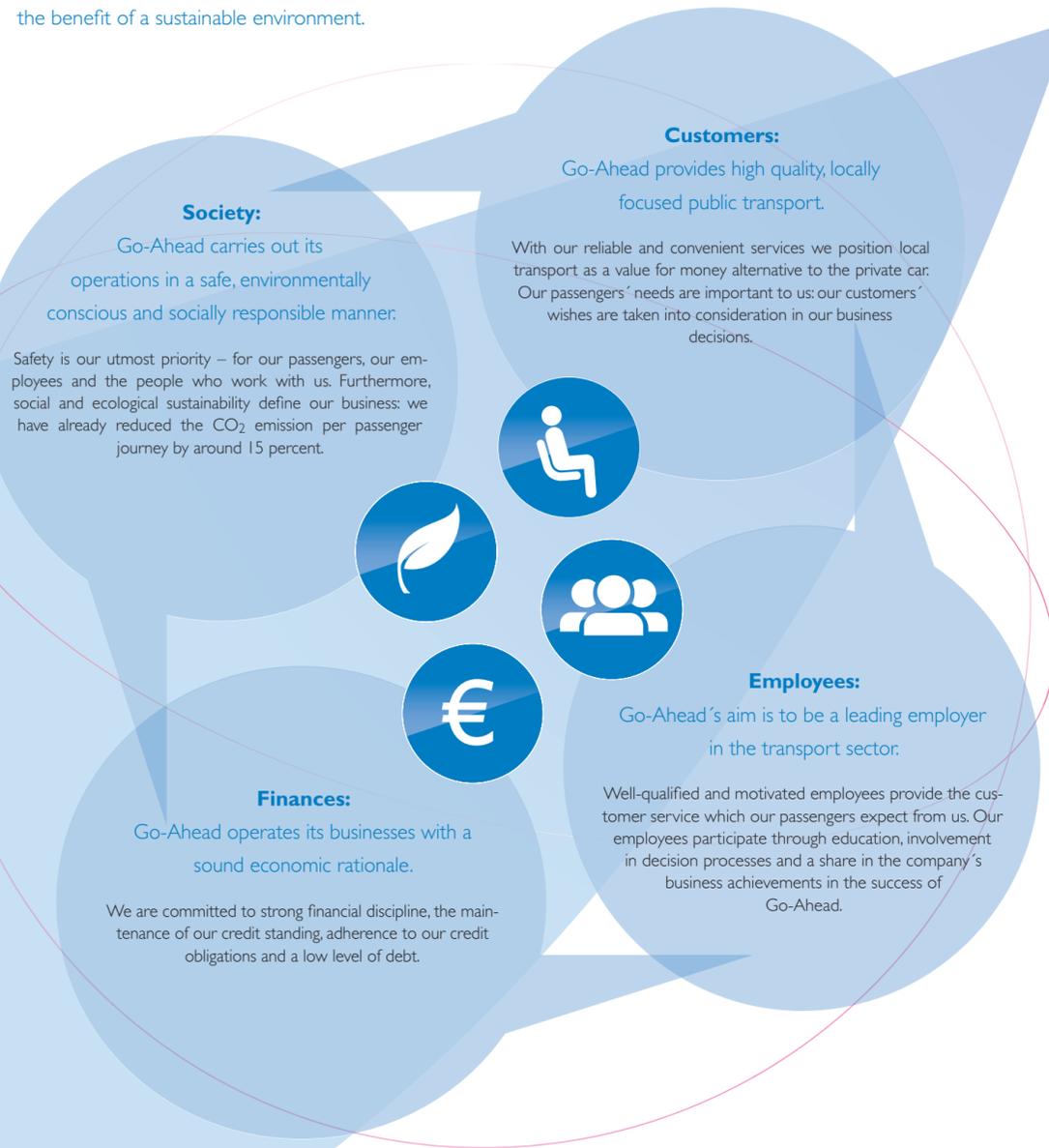


Our Mission

We are committed to providing high quality, innovative and customer-focused local transport solutions. As a reliable partner to our operating companies we engage with them closely at regional level and act for the benefit of a sustainable environment.



David Brown
Group Chief Executive

"Our aim is to strengthen the Go-Ahead Group and secure our share of the available rail networks. In doing so we also consider opportunities which lie outside our traditional markets."

Richard Stuart
Director of International Development and Manager of the Go-Ahead Verkehrsgesellschaft Deutschland GmbH

"One of our top priorities is to provide highly reliable train services. We are proud to have achieved one of the highest levels of customer satisfaction in this sector."

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Stefan Krispin
Manager of the Go-Ahead Verkehrsgesellschaft Deutschland GmbH

"We attach a great deal of importance to our partnerships with our operating companies. We are committed to long-term involvement in Germany and to showing that we are a reliable consulting and business partner."

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Sustainable Mobility is our Future

Go-Ahead: Your Partner for Local Transport Solutions

Contributing to modal shift

We need innovative solutions to pave the way for new mobility.

Society is demanding resilient transport systems for more and more mobility. While our living space is growing, it is important that existing resources be preserved and the environment protected. A stronger shift of transportation onto the rails is the way ahead.

Government policies are demanding that the available funding be used carefully while at the same time transport services are extended. They are calling for modern, future-oriented transport solutions which in decades to come will still justify the investment in them. A modern rail network can achieve all of this.

People in the regions and communities are demanding an efficient transport system which is accessible for everyone, easy to understand, safe, reliable, convenient and affordable. Local rail transport reduces traffic congestion, carbon emissions and accidents.

Passengers are demanding modern, clean and purpose-built trains, comprehensive information, disabled access and friendly service on board. Whether commuters or occasional travellers, they want to be able to rely on a transport company which they know will welcome them as a guest.

Railway employees are demanding appreciation of their work, long-term perspectives, transparency within the company, mutual trust and co-operation and ongoing qualification, in short: a company they will enjoy working for.

Go-Ahead see these demands as justified and with their portfolio of services provide sustainable local transport solutions with a promise for the future.

The Age of Rail Competition



Go-Ahead was founded in 1987 in response to numerous failures in the privatisation of public transport systems in Great Britain. Since then the Go-Ahead Group has been responsible for 400 million passenger journeys, i.e. almost 30 percent of all passenger trips in Great Britain.

Go-Ahead operates high-frequency city centre and suburban services, regional transport networks and Great Britain's only high speed transport system to date. They have been contracted to operate three large rail networks – London Midland, Southern and South Eastern – on more than 2,200 km of track. 40 percent of all commuters to and from London travel with Go-Ahead, more than one million people a day. The Department for Transport has once again demonstrated its confidence in Go-Ahead by awarding them the Thameslink, Southern and Great Northern networks – amounting to 273 additional passenger journeys per year.

Go-Ahead's success story would be unthinkable without constant innovation. In recent years they have taken 1,264 of the newest generation of trains into operation. Amongst other things, this has been thanks to their strong partnerships with the train manufacturers, which have guaranteed that the investment potential was always fully exploited. As a result, significant increases in passenger figures, passenger satisfaction and punctuality have been achieved. On the Trent Valley line, operated by London Midland, passenger numbers have doubled and passenger satisfaction is above average. On the South Eastern network, punctuality could be significantly increased.

Through competition on the railways, the Go-Ahead Verkehrsgesellschaft Deutschland GmbH has set itself the goal of not only helping to solve today's problems but also of providing the impetus for tomorrow's mobility. The company has entered the new age of competition on the rails.

102,000,000

kilometres per year, this are

20%
of all train travel.

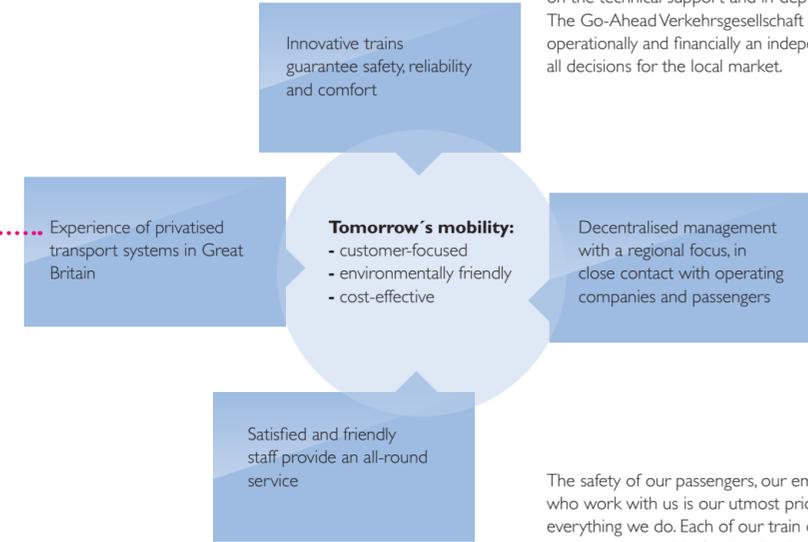


Your reliable Partner for sustainable local transport



Germany can also benefit from the experience we have gained in the operation of high quality, reliable rail transport in Great Britain. The combination of our international experience and detailed local knowledge mean we can provide an attractive alternative to the private car.

We are committed to long-term involvement in Germany and to proving ourselves to operating companies to be a reliable partner, who takes their needs and requests seriously. The founding of the Go-Ahead Verkehrsgesellschaft Deutschland GmbH is complete. In each department our team comprises experts with extensive experience in the German market. If necessary we call on the technical support and in-depth expertise of Go-Ahead. The Go-Ahead Verkehrsgesellschaft Deutschland GmbH is operationally and financially an independent company and takes all decisions for the local market.



The safety of our passengers, our employees and the partners who work with us is our utmost priority. Safety first is integral to everything we do. Each of our train operating companies has a manager responsible for the development and use of the safety information management system. Thus we can guarantee the highest possible standard of technical safety, which is essential in giving our passengers a sense of security.

We place particular importance on the selection and qualification of our employees because we know that they are the basis for providing good customer service. Through the training and ongoing education of our staff, we aim to be one of the leading employers in the transport business. In addition we are aware of our social responsibility and of course we train and develop tomorrow's railway employees.



Meet the Manager Programme: Dialogue with Richard Stuart